

JUST CARE®
NORDIC SWAN CERTIFIED CLOTHING



SUSTAINABLE
RESPONSIBILITY

Hoffmann
firmitøj

www.hoffmann-as.dk

SUSTAINABLE RESPONSIBILITY

Impact on the environment occurs throughout the life cycle of a finished garment from fibre production to spinning/weaving, dyeing, sewing and finally packaging and transport.

Large amounts of fertilisers, pesticides, chemicals, dyes, finishes and water are used in the production of fibres, textiles and garments and these are harmful to human health and the environment.



OUR PRODUCTS ARE CERTIFIED WITH THE NORDIC ECOLABEL

The Nordic Swan forbids or restricts the use of pesticides, limits emissions and sets requirements and limits on the biodegradability of substances, on wastewater treatment, use of dyes, chemicals and substances that are poisonous to humans and the environment.

The Nordic Swan sets high demands on quality regarding dimensional changes, fading and shrinking.



THE NORDIC ECOLABEL MAKES IT EASY TO CHOOSE A PRODUCT



PRODUCTS

CLASSIC ROUND NECK T-SHIRT

Fabric:

100% cotton

Quality:

Single jersey 180 gsm

Sizes:

S-M-L-XL-2XL-3XL-6XL

Prices:

S - 2XL **DKK 39,50 ekskl. Moms.**
3XL- 6XL **DKK 45 ekskl. Moms.**

Colours:

Pantone TPX & TCX Book



DESIGN YOUR OWN SWAN CERTIFIED PRODUCTS



CATEGORY POSSIBILITIES:

- Work wear
- Company wear
- Promotional products
- Employee gifts

Fabric:

Cotton, polyester, cotton/polyester,
cotton/elastin blends

Colours:

Pantone TPX & TCX Book

Minimum Order:

1 500 pieces

Lead Time:

3-4 months delivered at customers address

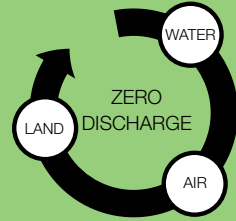
RESPONSIBLE PRODUCTION

ENVIRONMENTAL RESPONSIBILITY

The manufacturing of the SWAN certified clothing takes place in a state of the art production facility situated in Tirupur/India and company initiatives to reduce environmental impacts include:

ZERO DISCHARGE

To achieve Zero Liquid Effluent Discharge, Salt & Water Recycling plants have been installed. The Multi effect Evaporator & Crystallizer is available for the recovery and re-use of salt and water. There is also a primary, secondary and tertiary effluent treatment plant with reverse osmosis system for recycling water. Together, both the plants are capable of treating about 3 000kgs and 6 000 000 litres of water per day.



LOW CARBON

Power generation through windmill installations re-affirms the company's position as a socially responsible corporation. 25 such mills have been installed to date, generating nearly 23 million units annually. Harnessing nature with such initiatives is in the spirit of the company's business and humanitarian philosophy.



WATER TREATMENT

The processing of the dye effluent takes place in a controlled closed-loop purification system that uses treatment ponds, sand filtration and reversed osmosis to convert the wastewater into clean water and solar pan treatment.



LOW WATER FOOTPRINT

It can take more than 20,000 litres of water to produce 1kg of cotton, equivalent to a single T-shirt and a pair of jeans. That's why we chose to work in a region that receives up to 95% of its water from the monsoon rain. The monsoon rain reduces the need for large-scale irrigation projects normally associated with conventional cotton farming, which often deprive local villages of scarce water resources by draining lakes and rivers.



SOCIAL RESPONSIBILITY

Working conditions for workers associated to the textile industry can in some cases be quite appalling, with inadequate procedures and equipment concerning safety conditions, labour, health and human rights.

FREE LABOUR EYE CAMP AND FREE LABOUR HEALTH CHECK-UP

Our production site complies with universally acclaimed human rights and provides :

- **Modern amenities, a dust free environment and sufficient breaks**
- **Health care that includes dispensaries for free medicines as well as health camps available to the employees and their families.**



Employees human rights are respected and they are free to join associations that promote their interests



QUALITY ASSURANCE

Quality is managed through a certified ISO 9001:2008 management system. Quality Assurance throughout the production processes in outstanding facilities, technically skilled operatives with cutting-edge equipment.

GARMENT PRODUCTION



DYEING



FINISHING



PRINTING AND EMBROIDERY



TRIM AND ACCESORIES



The production facility has an excellent reputation for staff welfare and as a result, the workforce is highly motivated, and benefit from ongoing training to ensure skill excellence in every department. All manufacturing units use hanging conveyor systems and have dust-free production environments.

In line with the ecological practices, the dyeing facility utilises an Effluent Treatment Plant, a Waste Water Recovery Plant and Reverse Osmosis Technology. Water is recycled and dyestuff combinations are critically balanced to conform to Nordic Swan criteria.

CERTIFIED RESPONSIBILITY

Certifications and awards held by the production company



The Business Social Compliance initiative is a leading business driven initiative for companies committed to improving working conditions in factories and farms worldwide



Worldwide responsible Accredited Production is a certification process promoting safe, lawful, humane and ethical manufacturing



The SA 8000 is a compliance standard based on the UN declaration of human rights, conventions of the ILO, UN and national law .



The Ethical Trading Initiative is a leading alliance of companies, trade unions and NGOs that promotes respect for workers' rights around the world



The ISO 9001 is a compliance standard for quality management systems



Global Reporting Initiative promotes the use of sustainability reporting as a way for organisations to become more sustainable and contribute to sustainable development...



Fair Trade works to secure a better deal for farmers and workers



Enabling responsible supply chains is dedicated to driving improvements in ethical and responsible business practices in global supply chains



Carbon Neutral means that the net amount of carbon compounds emitted into the atmosphere is reduced to Zero



Wind farm means that the power used comes from wind.



Oeko tex 100 evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers.

On the path to more **sustainable** global textile chains



Sustainable textile production in Tirupur

Tirupur is India's most important area for knitted garments and provides employment for about 300 000 people. The Tirupur area suffered a bad reputation regarding environmental and social impacts prior to 2010 when over 750 dyeing plants were closed by the government.

After the closure however, the Tirupur textile region is re-emerging as an important "Green Hub" for textile production.

Massive investments and adjustments from the Tirupur textile industry to live up to Zero liquid discharge (ZLD) norms has paved the way for higher environmental and social standards.

A number of companies are engaged in improving their environmental and social impact and are adopting various certification schemes to demonstrate their commitment.

A recent project conducted by a cooperation between the partners below supported by the Nordic council of ministers concludes that the Tirupur region is becoming one of the best practice cases that can inspire other production areas in India and internationally.

The ongoing development work in Tirupur is extremely important and can have a positive effect on a global scale in reducing associated textile environmental impacts.

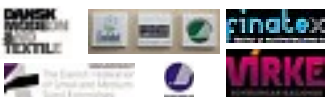
We are supporting this region by producing our garments with one of the leading companies that has made vital advancements concerning environmental and social impacts.

Tirupur – Land of unique wetlands

Read full project report here:

http://www.norden-ilibrary.org/environment/the-potential-for-green-textile-sourcing-from-tirupur_tn2013-540

Project Partners



PurePrint® by KLS
Produced 100 % biodegradable
by KLS Grafisk Hus A/S